Note for Nicholes, Nichelle

From: Abbruscato, Camille

Date: Thu, Aug 4, 1994 7:15 PM

Subject: RE: BASIC MEN 2/1 & 3/2 PROMO CODES

To: Smith, Dee

Cc: Nicholes, Nichelle

Dee,
Is this complete? It seems as though there are some codes missing for some packings on the menthol promo's. Please get back to Nicki with the answer. I will not be in on Friday.
Thanks,
Camille

2060176154

From: Smith, Dee on Thu, Aug 4, 1994 2:34 PM
Subject: FW: BASIC MEN 2/1 & 3/2 PROMO CODES
To: Jeanrenaud, Guy
Cc: Abbruscato, Camille; Huling, Linda; Spindel, Susan

Guy,

Listed below are the codes you need for the Basic Menthol Promotions.
(For the time being you can ignore the half carton codes.) The codes Vernon has listed are the ones that DID NOT EXIST PREVIOUSLY. The ones that do not appear, like F/F 85's 2 for 1 (code 6330) have been set up already (633A). And if this doesn't make sense to you, call me on Ext. 3771.

Dee

2060176155

From: Cheek, Vernon on Thu, Aug 4, 1994 2:20 PM
Subject: RE: BASIC MEN 2/1 & 3/2 PROMO CODES
To: Smith, Dee

SEE BELOW

2060176156

From: Smith, Dee on Thu, Aug 4, 1994 1:45 PM
Subject: BASIC MEN 2/1 & 3/2 PROMO CODES
To: Cheek, Vernon

Hi, Vernon,

Please assign promo codes for the following packings of Basic Menthol
2 for 1 and 3 for 2 promotions. The cigarettes used in these two promotions will consist of revenue and complimentary product. The 2 for 1's will be in poly-wraps and the 3 for 2's will be in sleeves. All cigarettes will be packed in 6M cases. NATURALLY, THIS REQUEST HAS AN EMERGENCY STATUS ATTACHED TO IT.

| BASIC MENTHOL | CODE | 2F1 | 3F2 |
|---|---|---|---|
| F/F 85's | 6330 | | 633B |
| F/F 100's | 6340 | 634A | 634B |

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